

# YOU HAVE QUESTIONS...WE HAVE ANSWERS

**HOW WORKING WITH VIRTUAL PROJECTED BACKGROUNDS CAN EASILY MAKE YOU INFINITELY MORE CREATIVE AND COMPLETELY DIFFERENT FROM ALL OTHERS RESULTING IN MORE FUN AND PROFIT**

## **1. WHAT IS A PROJECTED VIRTUAL BACKGROUND SYSTEM?**

It is a very powerful and unique technology that enables the professional photographer to create live any imaginable background behind a subject without leaving the studio and without the many hassles of Photo Shop and green screen.

## **2. HOW DOES USING VIRTUAL PROJECTED BACKGROUNDS INCREASE SALES?**

Simple. More variety and more excitement means greater customer satisfaction and more orders

## **3. CAN PROJECTED VIRTUAL BACKGROUNDS BE USED AS A PROMOTIONAL TOOL?**

Yes. It is one of the most powerful marketing tools. If you have it and others do not, you have another important advantage.

## **4. WHAT ARE THE MAJOR PROBLEMS WITH USING A PROJECTED BACKGROUND SYSTEM?**

Projected backgrounds provides the photographer with total control and therefore the photographer has responsibility for the results.

## **5. HOW MUCH SPACE DOES ONE NEED TO USE PROJECTED BACKGROUNDS?**

No more space than what you have now. It makes the most of the space you have.

## **6. ARE VIRTUAL PROJECTED BACKGROUNDS PORTABLE?**

Absolutely. It is possible to set up on location in minutes.

## **7. CAN VIRTUAL PROJECTED BACKGROUNDS BE USED FOR SCHOOL PHOTOGRAPHY?**

Definitely. It is so simple to set up and take down and saves the photographer a great deal of money over green screen.

## **8. I'M NEW TO PHOTOGRAPHY. IS VB TOO COMPLICATED FOR ME?**

Maybe yes, maybe no. If you are creative and willing to learn new techniques, it isn't difficult.

## **9. DOES PROJECTED VIRTUAL BACKGROUNDS REQUIRE A LOT OF ADJUSTMENT?**

No, not really. It may be necessary to bring in props and to select appropriate backgrounds to obtain the affects you want.

## **10. HOW IS VIRTUAL PROJECTED BACKGROUNDS DIFFERENT FROM GREEN SCREEN?**

Projected backgrounds is so much easier to use, provides much better results, and actually saves money which means more profits.

## **11. WHICH METHOD IS BETTER...PROJECTED BACKGROUNDS OR GREEN SCREEN?**

Generally for most work, projected backgrounds. Green screen has the advantage only in some special situations.

**12. CAN I JUST USE PHOTOSHOP TO CUT MY SUBJECTS OUT AND PASTE THEM INTO A BACKGROUND?**

Yes, but who would want to do all that work? VB makes it so easy.

**13. DO I HAVE TO CHANGE MY LIGHTING TO USE PROJECTED BACKGROUNDS?**

Maybe. Ideally the lighting should mimic the lighting on the background.

**14. CAN YOU GUARANTEE ME SUCCESS WITH USING PROJECTED BACKGROUNDS?**

No! VB is a creative tool. Canon and Nikon can't guarantee you success with using their cameras.

**15. HOW MUCH CONTROL DOES VB GIVE ME AS THE PHOTOGRAPHER?**

Total control over every aspect of the background like color, intensity, focus, proportional size and much more

**16. CAN I CAPTURE MY OWN BACKGROUNDS?**

Definitely. Anything you see or can create on the computer can become a background.

**17. DO I STILL NEED TO BUY EXPENSIVE POLYSTYRENE PROPS?**

No. Instead of buying a full set of props, you can project the background.

**18. WHEN I HAVE A VB SYSTEM, DO I ABANDON ALL CANVAS BACKGROUNDS?**

You mostly can because you can photograph canvas backgrounds and then project them.

**19. CAN I DO FULL LENGTH PHOTOGRAPHY WITH VB?**

Yes. Many photographers do it all the time such as for dance pictures.

**20. ARE THE RESULTS WITH VB GOOD ENOUGH TO WIN AWARDS?**

Definitely. Many photographers have won top awards with the projected background system.

**21. CAN I SHOOT MOVING VIDEOS THROUGH THE PROJECTED BACKGROUND SYSTEM?**

Yes when using our latest digital systems.

**22. HOW MUCH DO I NEED TO INVEST TO GET A PROJECTED BACKGROUND SYSTEM?**

Much less than you may think. We have refurbished systems that start under \$2000.

**23. HOW CAN I GET MORE INFORMATION?**

There is a ton of information on the [VB Website](#). There are books you can download; there are testimonials; there are many sample photographs created by photographers from around the world.

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